



Women Leaders Forum of the Coachella Valley



Cultivating & Connecting Women Leaders

Dinner & Dialogue with Women Leaders

Thursday, October 21, 2010 — 4:30 p.m. to 9 p.m.

Renaissance Esmeralda Resort and Spa • 44-400 Indian Wells Lane • Indian Wells, California



Featuring Renowned Keynote Speaker

Dr. Cinzia Zuffada, Associate Chief Scientist, NASA Jet Propulsion Laboratory
‘Leadership in Science: A Journey of Exploration and Discovery’

Followed by Breakout Dinner Sessions where your chosen panel of women leaders will share their pathways to L.E.A.D.!



Presented by Women Leaders Forum in Collaboration with:

Coachella Valley Women’s Business Center
www.cvwbc.org

Executive Women’s Golf Association
Palm Springs/Desert Cities Chapter
www.ewgadesert.com

Girlfriend Factor
www.thegirlfriendfactor.org

National League of American Pen Women
Palm Springs
www.nlapwpalmsprings.com

Palm Springs Women in Film and Television
www.pswift.org

Soroptimist International Clubs of the Coachella Valley
www.goldenwestregion.org

WineWomen PSP
www.winewomenpsp.com

Dinner Panelists

Lifestyle & Wellness

Founder/Owner, Pure Fiji Spa Products
Dr. Cynthia Ambres, EVP, Blue Cross Blue Shield
Beverly Johnson, Fashion Model and Businesswoman/Entrepreneur
Kathleen Kane, EVP, City of Hope

Philanthropy

Jackie Lee Houston, Philanthropist
Judy Patrick, CEO, The Women’s Foundation of California
Linda McCoy-Murray, Founder, The Jim Murray Memorial Foundation

Literary

Barbara Abercrombie, Author
Stacy Bierlein, Author/Editor
Deanne Stillman, Author/Journalist
Harley Jane Kozak, Author

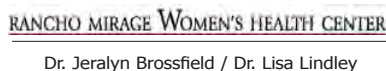
Sports & Entertainment

Pamela Swensen, CEO, Executive Women’s Golf Association
Joanne Klonowski, Sports Marketing & Event Management
Kay Presto, Motorsports Sportscaster & Writer
Gita Pullapilly, TV Journalist & Film Producer

Business (Corporate/Entrepreneur/Finance/Government)

Paula Schneider, former President, Speedo, Division of Warnaco
Katie Fox, Founder Vino Tabi Winery; former Xerox Corp. Executive
Teresa Freeborn, CEO, Xceed Federal Credit Union
Z. Nagin Cox, System Engineer, Mars Program, NASA Jet Propulsion Laboratory

Register today for this exciting event! Call **(760) 837-7222** or visit **www.wlfdesert.org**.



Women Leaders Forum of the Coachella Valley (WLF) is a dynamic nonprofit organization whose purpose is to develop and empower leaders of all ages and backgrounds through targeted educational programs, leadership training, and relationship-building opportunities.

L.E.A.D.!

Learn, Educate, Aspire, Demonstrate

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REGISTRATION

Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

		# of Tickets:	Total Amount Due:
Cocktail Reception & Keynote Only	\$40	x _____	= \$ _____
Keynote & Dinner EARLY BIRD (Until 9/15)	\$75	x _____	= \$ _____
Keynote & Dinner (After 9/16)	\$85	x _____	= \$ _____
Sponsor a Young Woman Ambassador to attend:	\$50	x _____	= \$ _____

PLEASE INDICATE YOUR PRIMARY AFFILIATION:

WLF EWGA CVWBC GFF NLAPW PSWIFT Soroptimists Winewomen

PAYMENT INFORMATION

Payments can be made by check or credit card. CHECKS: Please make checks payable to: Women Leaders Forum, and please include "WLF L.E.A.D.!" in memo. Mail form to: Women Leaders Forum, 74-923 Hwy 111, PMB 129, Indian Wells, CA 92210. For more information: (760) 837-7222 or www.wlfdesert.org.

CREDIT CARD AUTHORIZATION FORM

DATE OF EVENT: October 21, 2010

Credit Card Number: _____ Expiration Date: _____

Name on Credit Card: _____

Authorized Signature: _____

BREAKOUT DINNER / PANEL CHOICE:

(Please mark your 1st, 2nd and 3rd choices with a "1", "2" or a "3" on the line next to it. *)

LIFESTYLE _____
PHILANTHROPY _____
LITERARY _____
SPORTS _____
BUSINESS _____

**Register early to secure your
1st choice panel dinner seat!**

*Panel Dinner registration will be on a first come-first served basis, so **Register Early!** If your 1st choice is booked by the time you register, you will be placed into your 2nd panel dinner choice.

PLEASE INDICATE YOUR MEAL PREFERENCE:

Chicken

Vegetarian

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CVWBC • EWGA PS/DC • PSWIFT • National League American Pen Women
Winewomen PSP • GirlFriend Factor • Soroptimist Int'l Clubs of CV